



7th Conference of Transportation Research Group of India (CTRG-2023)

SPONSORSHIP BROCHURE

Organised By:

Transportation Research Group of India (TRG)
Sardar Vallabhbhai National Institute of Technology, Surat

Co-Sponsors (Non-Financial):

- World Conference on Transport Research Society SIG C3, D3 & H2, UK
- Central Road Research Institute (CRRI), India
- Indian Road Congress, India
- Association of Transportation Professionals of Indian Origin (ATPIO), USA

Supported By:

- Indian Institute of Technology Bombay, India
- Indian Institute of Management Ahmedabad, India
- CEPT University, India
- Gati Shakti University, India

Venue: Dream Festiva Hotel, Surat, India

Date: 17-20 December, 2023

www.ctrig2023.trgindia.org

Dear Transportation Professionals,

We are pleased to invite you to the city of Surat to participate in the 7th Conference of the Transportation Research Group of India (CTRG2023) from 17th to 20th December 2023. The objective of the conference is to create and provide a forum within India to interchange ideas among researchers, educators, practitioners, managers, and policy-makers in transportation in India and around the world. We intend to cover a wide spectrum of topics related to transportation of people and freight.



Gaurang J. Joshi
Chairperson, CTRG 2023
Professor, SVNIT, Surat



Shriniwas Arkatkar
Vice-Chairperson I, CTRG 2023
Associate Professor, SVNIT, Surat



Ashish Dhamaniya
Vice-Chairperson II, CTRG 2023
Associate Professor, SVNIT, Surat



Akhilesh Kumar Maurya
President, TRG
Professor, IIT Guwahati



Manoranjan Parida
Chair, Scientific Committee, CTRG 2023
Director, CSIR - CRI



Prasanta Kumar Sahu
Co-Chair, Scientific Committee, CTRG 2023
Assistant Professor, BITS Pilani, Hyderabad

About TRG

Transportation Research Group of India (TRG) is a registered society under Karnataka Societies Registration Act, 1960 with Reg. No. DRB/C/SOR/29/2011-12. The aim of TRG is to aid India's overall growth through focused transportation research, education, and policies in the country. TRG wish to provide a unique forum within India for the interchange of ideas among transportation researchers, educators, managers, policymakers from India and all over the world, with the intention of covering all modes and sectors of transport (road, rail, air, and water; public and private; motorized and non-motorized) as well as all levels (urban, regional, inter-city, and rural transport) and for both passenger as well as freight movement, in India. At the same time, to also address the transportation related issues of; safety, efficiency, economic and social development, local and global environmental impact, energy, land-use, equity and access for the widest range of travelers with special needs etc

Mission

To aid India's overall growth through focused transportation research, education, and policies in the country.

Vision

- To provide a unique forum within India for the interchange of ideas among transportation researchers, educators, managers, policymakers from India and all over the world, with the intention of covering all modes and sectors of transport (road, rail, air, and water; public and private; motorized and non-motorized) as well as all levels (urban, regional, inter-city, and rural transport) and for both passenger as well as freight movement, in India. At the same time, to also address the transportation related issues of; safety, efficiency, economic and social development, local and global environmental impact, energy, land-use, equity and access for the widest range of travelers with special needs etc.
- To serve as a platform to guide and focus transportation research, education, and policies in India towards satisfying country's needs and to assist in its overall growth.

About the Conference



Ever since the onset of economic reforms in early 1990s, India has experienced rapid economic growth along with increase in prosperity and income levels of citizens. However, this economic growth has also resulted in exponential growth of private vehicle ownership and use (similar to what US and Europe have experienced in early 1950s and late 1960s, respectively), which coupled with increase in population and other related factors, has resulted in transportation problems, namely accident, congestion, and pollution, at a severe level. All this and similar developments have brought home the urgency of recognizing that an efficient transportation system is necessary for increasing productivity and enabling the country to compete effectively in the world market. Adequacy and reliability of transport infrastructure and services are important factors that contribute towards the ability of the country to compete in the field of international trade and attract foreign direct investment.

Considering these aspects, Planning Commission of India in its 11th five-year plan clearly recognizes the necessity to foster the development of the various transport modes in an integrated manner that will lead to the realization of an efficient, sustainable, safe, and regionally balanced transportation system, where each mode of transport operates in its field of economy and usefulness, with competitive and non-discriminatory prices that are adequate to support progressive development of transport infrastructure and services. This would also enable the comparative advantages and economic efficiencies to be properly reflected in the user costs. Accordingly, the Planning Commission has earmarked 34% of the total investment in infrastructure, which is 9% of the GDP by 2011-12, exclusively for transportation infrastructure. Also, this investment is spread across all sectors of transport (road, rail, air, and water) as well as at all levels (urban, regional, inter-city, and rural) and for both passenger as well as freight movement.

However, all these efforts made by government puts an onus on transportation researchers, educators, managers, and policymakers across all transport sectors to orient their actions and works towards facilitating the achievement of desired outputs expected from the current and proposed investments by the government and to ultimately harbor the overall growth of the country. This is important to also achieve the vision of sustainable and integrated multi-modal transportation system for the country, as envisaged by Planning Commission. Currently, there is no appropriate platform in India for professionals across all modes of transport, to come together and interchange ideas and knowledge. Also, there is no regular avenue in India at present to collate and publish the research literature across all transportation sectors and modes for better inter-modal understanding. TRG wishes to bridge this gap by providing such a platform/avenue in India and become partner in the overall growth of the country.

About SVNIT Surat



The Institute was established in 1961 as one of the RECs for imparting technical education in Civil, Mechanical and Electrical Engineering. In 1956, the Central Government on the advice of the University Grants Commission, has declared the Sardar Vallabhbhai Regional College of Engineering & Technology (SVREC), Surat to Sardar Vallabhbhai National Institute of Technology (SVNIT), Surat with status of "Deemed University" with effect from 4th December 2002. The Institute has been granted the status of 'Institute of National Importance' w.e.f. Aug. 15, 2007. At present, the Institute is offering Six UG Programmes, Nineteen PG Programmes and Three M.Sc. Five Years Integrated Programme including doctoral programme in all above branches

Conference Chairperson

Dr. Gaurang J. Joshi

Chairperson, CTRG-2023

Professor, Department of Civil Engineering, Sardar Vallabhbhai National Institute of Technology, Surat, Gujarat, India – 395007

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Vice-Chairperson, CTRG-2021

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- Akhilesh Kumar Maurya, President, TRG & Professor, IIT Guwahati
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- Institute of Town Planners, India (ITPI)
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- Gujarat State Rural Roads Development Agency (GSRRDA)
- Ahmedabad Janmarg Limited
- Gujarat Metro Rail Corporation Limited (GMRC)

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- Bandhan Majumdar, Assistant Professor, NIT Durgapur
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- Dilum Dissanayake, Associate Professor, Birmingham University UK
- Gaurang Joshi, Professor, SVNIT Surat
- Gopal Patil, Professor, IIT Bombay
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- Lelitha Devi, Professor, IIT Madras
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- Manoj M, Assistant Professor, IIT Delhi
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- Nagendra Velaga, Professor, IIT Bombay
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- Sushant Sharma, Research Scientist, Texas A & M Transportation Institute

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- Velmurugan Senathipathi – Chief Scientist, CRRI, New Delhi

Sponsorship Opportunities- 7 CTRG

Sl.No.	Particulars	Platinum INR 7.5 Lacs	Diamond INR 5.0 Lacs	Gold INR 2.0 Lacs	Sessions INR 3.0 Lacs
1	Exhibition Space	3-units space (Total = 15 sqm)	2-units space (Total = 10 sqm)	1 unit space (Total = 5 sqm)	A total of 6 sqm space
2	Logo on all promotional material	✓	✓		✓
3	Logo hyperlinked on conference website	✓	✓		✓
4	Brochure /Literature distribution in delegate kit	✓	✓		✓
5	Public announcement and display during conference recognized the sponsor	✓	✓	✓	✓
6	Free Registrations	5 nos.	3 nos.	1 no.	3 nos.
7	Display in session halls				2 sqm
8	Advertisements in conference in souvenir booklet	(Full Page)	(Full Page)		(Full Page)
9	Promotional video display (During lunch/poster session)	15 min			10 min

Note: Above mentioned conditions are subject to change.

GST should be paid as per the rates prevailing on the day of conference by the sponsors directly to government and proof of GST payment should be submitted to the organizer.

Additional Sponsorship Opportunities (Silver Category)

Sl. No.	Particulars	Amount in INR
1	Registration counter (Branding at the registration counter and access to the database)	0.5 Lac
2	Delegate Kit (logo on the delegate bags along with conference logo)	0.5 Lac
3	Display during conference (All standard size banners or posters)	0.5 Lac
4	Badges with lanyards (company logo on badge/Pouch/Lanyard, depending on shortlisted samples)	0.5 Lac
5	Gala dinner (Branding at the venue, announcement recognizing the sponsor & 5 min. slot for a video]	5.0 Lac
6	Conference lunch (per day) (Branding at the venue, Public announcements recognizing the sponsor)	3.0 Lac
7	Coffee/Tea/Snacks counter (per day) (Branding at the venue, Public announcements recognizing the sponsor)	0.5 Lac
8	Website displays (Company description and rollovers for advertisements in the website)	0.5 Lac
9	Display during poster sessions (Company logo on all poster display boards)	0.5 Lac
10	T-shirts for volunteers (Company logo with conference logo)	0.5 Lac
11	Company Flyers in Delegate Kits	0.5 Lac

Note: The company should provide us the flyers or the same would come at an additional cost depending on the art work. Above mentioned conditions are subject to change.

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Souvenir Advertisements

Sl.NO.	Type	Amount in INR
1.	Quarter Page Advertisement	10,000
2.	Half Page Advertisement	20,000
3.	Full Page Advertisement	30,000
4.	Full Page Advertisement inside of front cover page	50,000
5.	Full Page Advertisement inside of back cover page	50,000

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Exhibition Opportunities

Stall Size	Deliverables (With quantity)		Amount in INR
(Total = 5 sqm)	Free registration	1 no.	1.0 Lacs
	Table	1 no. (40cm (W) x 100cm (L) x 60cm (H))	
	Chairs	2 nos.	
	Waste Paper Basket	1 no.	
	Plug points (5 ampere)	1 no.	
	Spot lights	3 nos.	

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Mode of Payment

Cheque/DD:

Cheque/DD to be in the name of "Transportation Research Group of India (TRG)" and add postal address (Cheque/DD Courier) at our office address:

Transportation Research Group of India (TRG)

Dr. Akhilesh Kumar Maurya, President, TRG
C/O Prof. Ashish Verma,
Professor, Department of Civil Engineering,
Indian Institute of Science (IISc), Bengaluru,
Karnataka, India - 560012
trgindiamanager@gmail.com

Wire Transfer:

Bank Account Name: Transportation Research Group of India

Account No. : 911010040997454

Bank Name : Axis Bank

Address : No. 233, 2nd Main, Sampige Road, Malleswaram, Bangalore-560003

IFSC Code: UTIB0000227

SWIFT Code: AXISINBB227

MICR Code: 560211009

About the Host city-Surat



Gopi Talav



Dumas Beach



Sardar Patel Museum



Science Center

Surat is a city located in the western part of India in Gujarat. It is one of the most dynamic cities in India, with one of the fastest growth rates due to immigration from various parts of Gujarat and other states of India. Surat is one of the cleanest cities in India and is also known by several other names like "THE SILK CITY," "THE DIAMOND CITY," "THE GREEN CITY," etc. It has the most vibrant present and equally varied heritage of the past. In the past, this was a glorious port with ships of more than 84 countries anchored in its harbor at any time. Still, Surat continues the same tradition as people from around the country flock for business and jobs. Surat has practically zero percent unemployment rate, and jobs are easier to get here due to the fast development of various industries in and around Surat City. The city has various engineering plants like Essar, Larsen and Toubro and RIL. Surat won the Netexplo Smart Cities Award 2019 with UNESCO in the resilience category. Surat is also listed as the second cleanest city in India as of August 21st, 2020, according to the Swachh Survekshan.

Venue - Dream Festiva Hotel, Surat



Dream Festiva Hotel
Bhesan, Gaurav Path Road,
Palanpur, Surat, Gujarat 395009

Organised by



TRG India



SVNIT Surat

Supported by



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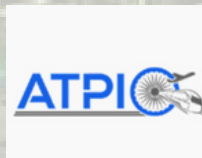
Gati Shakti
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Under Central
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WCTRS SIG C3, D3, H2

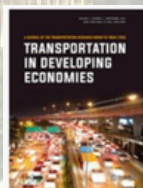


ATPIO



IRC

Partner Journals



Transportation in Developing
Economies - A Journal of the
Transportation Research
Group of India (Springer)



Transportation Research
Record: Journal of the
Transportation Research
Board

Reach us

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